SEO CHECKLIST

5 IMPORTANT REMINDERS

before launching your website

1

WEBSITE CONTENT

Avoiding the GOOGLE death-traps for low Search Engine rankings.

Have you given the entire contents of your website a thorough scan to ensure that no duplicate content exists and that all the links on the website lead to a genuine page of content and not a 404 'error' page?

2

ON-SITE SEO

46% of all searches on Google are seeking local information.

Are you certain that all your website pages have been optimized to ensure high Search Engine rankings for the keywords that you're trying to attract?

3

WEBSITE TRAFFIC

Website visitors that don't find the information they're looking for are unlikely to re-visit that website ever again.

Are you certain that you have set up some Analytics tracking code on your website to ensure you maximize your website's visibility & reach by analyzing where your traffic is coming from?

4

SOCIAL MEDIA CONNECTION

Attaining high Search Engine rankings today, does not only entail having a website, It also encompasses a wide range of other factors like external domain visibility.

Are you certain that your website is connected to social media accounts that will not only secure your 'brand' identity but will also help w/ Search Engine visibility?

5

MOBILE READINESS

In 2018, mobile traffic to websites surpassed conventional methods like desktop/laptop computers for the first time.

Are you certain your website is mobile ready? Have you tested it w/ different mobile devices to ensure its usability?

IF YOU ANSWERED 'NO' TO ANY OF THESE QUESTIONS THEN IT'S TIME TO SEEK THE ADVICE OF A PROFESSIONAL.

Visit www.zimalisdesign.com (we have SEO solutions that work & we're mobile friendly)